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Internship Digital Marketing Jobs in Johor Bahru.

Hiring organization
Agensi Pekerjaan TSM Sdn. Bhd

Employment Type
Temporary, Intern

Industry
Recruitment N Employment

Job Location
55a Jalan Harmonium 23/12, 81100, Johor Bahru, Johor, Malaysia

Working Hours
10:00am – 4:00pm (Mon-Fri)

Base Salary
RM 1000 - RM 2000

Date posted
March 13, 2024

Valid through
31.12.2025

Description

As a Digital Marketing Assistant Intern, you will be an integral part of our Marketing and Business Development team, gaining hands-on experience in various aspects of digital marketing. This internship provides an exciting opportunity for a dynamic individual to contribute to real-world projects and develop skills in social media, email marketing, SEO, web development, content creation, and general administrative tasks.

Responsibilities

1. **Social Media Support:**
   - Assist in the planning and execution of engaging social media campaigns across multiple platforms.
   - Monitor social media channels, engage with the audience, and report on performance metrics.
2. **Email Campaign Assistance:**
   - Support the creation and execution of targeted email campaigns to reach specific audiences.
   - Assist in tracking email performance metrics and making recommendations for improvements.
3. **SEO Collaboration:**
   - Work closely with the team to implement SEO strategies, including keyword research and optimization.
   - Learn and apply best practices to enhance website visibility on search engines.
4. **Web Development Project Assistance:**
   - Contribute to web development projects by assisting in tasks related to user experience and design.
   - Collaborate with the web development team to ensure seamless integration of marketing initiatives.
5. **Content Production and Proofreading:**
   - Assist in the creation of compelling and relevant content for various digital platforms.
   - Proofread and edit content to ensure accuracy, consistency, and alignment with brand guidelines.
6. **Administrative Support:**
   - Take on various administrative tasks as needed to support the smooth functioning of the marketing department.
   - Maintain organized records, schedules, and assist in coordination efforts.
7. **Learning and Skill Development:**
   - Engage in training sessions to build a solid foundation in digital marketing concepts and tools.
   - Take the initiative to expand your knowledge of industry trends and emerging technologies.
8. **Team Collaboration:**
   - Work closely with cross-functional teams to gain exposure to different aspects of marketing and business development.

- Contribute ideas and feedback to enhance team collaboration and project outcomes.

Qualifications

- Currently enrolled in a relevant undergraduate program with a focus on Marketing, Business, Communication, or a related field.
- Strong interest in digital marketing with a willingness to learn and adapt.
- Excellent communication skills, both written and verbal.
- Basic understanding of social media platforms, email marketing, and SEO concepts is a plus.
- Eagerness to contribute to a dynamic team and take on new challenges.

This internship position offers a unique opportunity for growth and skill development in the dynamic field of digital marketing. If you're a motivated and enthusiastic individual ready to dive into the world of digital marketing, we encourage you to apply and be a valuable part of our team.

Job Benefits

- Petrol : claimable based on mileage claim rate
- Annual leave : 8 days
- Sick leave : 14 days
- Insurance : Company insurance is provided
- Toll & Parking : Provided by Company
- Monthly Sales Commission
- Company Phone and Data Provided

Contacts

Interested? Internship Digital Marketing Jobs in Johor Bahru? You may drop your resume to Hello@mytsm.com.my